

# VIDEO: WHAT TO BRING ON SHOOT DAY CHEAT SHEET



## EQUIPMENT

If you find that you need to travel a lot for to get the right shots for you video, remember to pack the right equipment. You don't need to over pack, you just need to be prepared for the worst. Here's some of the main equipment I carry when I shoot:

- Tripod (one that's durable and can fit in a back pack)
- Selfie stick (one that can also mount onto my Tripod)
- Lights (in case I film when it's raining or with poor indoor lighting)
- Microphones to pick up good sound quality
- Portable charging station (I carry at least three of these because if I run out of battery, we might be ages away from the nearest powerpoint).
- Wipes, Tissues and a Towel - these are handy to keep your equipment clean (especially if you're filming outdoors).

**Tip: Use a suitcase with wheels or a tough case with wheels to help make transporting your equipment easier.**



## Your Storyboard

I cannot express how important it is to PRINT your storyboard. If you find yourself filming in a location with poor internet or phone reception, you may not be able to access your Storyboard or Shot List if it's saved in your emails.

It's always safer to print them and carry them with you, that way you're also able to make changes on the fly (if you need to capture extra B-Roll footage or if something happens).



## Talent Management

Managing Talent can be tricky, especially if you're not the talent. If you're considering featuring other people in your video, make sure they:

- Understand the purpose of your video (show them the storyboard)
- Feel comfortable in front of the camera (their attitude on camera will make the audience like them)
- Show up on time (always confirm shoot days and time)
- Wear the right outfits (no stripes or checkered shirts)
- Follow your direction



## Check Your Continuity

Super important tip: If you film over a variety of days or you're reshooting, keep a close eye on continuity. Continuity is when your shot sequence is seamless (outfits are the same, hair the same, make up the same). Some things to keep an eye on are:

- Clothing, hair and make up
- Background changes
- Time of day (lighting changes)
- Talent position on screen

