

VIDEO: HOW TO FILM LIKE A PRO ON ANY ANDROID PHONE! CHEAT SHEET



PREPARING YOUR PHONE

Where you film matters – look for:

- Good background (when you film on an Android Phone, your camera won't blur the background).
- Quiet area (also keep an ear out for echoes)
- Good lighting (ie: film next to a window or near light source)

Clean your Lens

- Your Android phone is mostly used to make calls and are covered in fingerprints. Clean your lens with a wet wipe or a tissue before filming to remove any smudges. Clean both the front and back lenses

Enable Flight Mode

Always film on flight mode so that you are not interrupted by phone calls, text messages or alerts from apps like Facebook and Instagram – these are distractions and can affect your filming. To turn on flight mode, follow these steps:

- Unlock your android phone
- Slide down from the top
- Find the plane symbol and select it, follow the prompts.

SETTINGS

Front or Back Lens

- The front lens is perfect to film yourself using "selfie mode". However, the Back Lens offers higher quality. Where possible, seek assistance from a friend or use a mirror to help you film using the back lens.

Camera Settings

With your camera app open, select the "gear" icon to check your camera settings.

- Always make sure that your video size is set to the largest possible and that you're filming in High Definition.

Use Grid Lines

Enable Grid Lines in your camera's setting to make it easier to balance your shot and make sure that your camera isn't on an angle.

- Use the Rule of Thirds when positioning talent, using the Grid Lines.

PORTRAIT VS LANDSCAPE

Depending on your video's purpose and where you intend on sharing the video, you'll need to decide whether to film in portrait or landscape.

Portrait

- Best for social media and portrait viewing. Eg: Instagram stories, Facebook stories, snapchat, Facebook feed.

Landscape

- Best for YouTube, Vimeo, Instagram feed, LinkedIn

Important: Don't switch between portrait and landscape in your videos. This confuses the audience.

Avoid Shaky Footage

- Use a selfie stick or prop your phone up onto books. If you hold your phone with your hand, you will notice shakes and bumps. This will affect the quality of the video.

